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The Role of Political Messages on Enhancing EFL Learners' Pronunciation

"Obama as example"

Dr: Muntasir Mohammed Elhadi Elnor Mohammed , Assistant professor at
Applied Linguistics , University of Gezira , Faculty of Arts and Human
Sciences

email: monta1984@gmail.com

Abstract

The aim of the study is the potential of the importance in the Role of Political Messages on Enhancing EFL Learners' Pronunciation "Obama as example "to draw the attention to the importance of the impact on learners in general. The researcher adopted descriptive analytical method of analysis data. The questionnaire was carefully constructed, and then it was distributed among the study sample which consist of (20) teachers as staff members were working as universities and (30) student's whom specialize in English language. The researcher used SPSS (Statistical Packages for Social Sciences) program to analyze the data .The study showed that seriousness doesn't feeling the listener boring ,declaring your feeling allow to audience keep on silent and you achieving your messages spontaneously ,and clearing messages assist you to persuade your audiences. The study recommended that humanity is given teachers way that facilitate to their learners competence and teachers should be varied their style in teaching process to build learners performance.

Key Words: Obama ,Political Messages ,Performance , Competence , Pronunciation .

المخلص

يكن هدف الدراسة في أهمية دور الرسائل السياسية في تحسين نطق طلاب اللغة الإنجليزية كلغة أجنبية أو بامام أنموذجا ولاهمنها للفت إنتباه الدارسين بشكل عام .اعتمد الباحث المنهج الوصفي والتحليلي لتحليل البيانات ,تم تصميم الاستبانة بعناية ثم وزعت علي عينة الدراسة المكونة من عشرون أستاذًا يعلمون بالتعلم العالي وثلاثون دارسا متخصصون في اللغة الإنجليزية .أستخدم الباحث برنامج الحزم الإحصائية للعلوم الإجتماعية لتحليل البيانات .أظهرت الدراسة أن الجدية لا تُشعر المستمع بالملل وصراحة الشعور يسمح للمستمعين بالصمت وتحقيق الرسائل بشكل تلقائي ووضوح الرسائل يساعدك علي اقناع المستمعون. أوصت الدراسة الانسانية تتيج للاساتذة سبيلا لتسهيل كفاءة الدارسين وينبغي علي الاساتذة تنوع أساليبهم في العملية التعليمية لبناء أداء الدارسين .

الكلمات المفتاحية : أوباما , الرسائل السياسية , الكفاءة , الأداء, النطق .



Introduction

In the era of technology, now days all people listen to politician according to what happened around the world form actions and events in sequence. Therefore a lot of learners at Sudanese universities especially those whom learning English language as basic subject. They try imitation the politician in their ways of speaking and style through which expression among people around them. Anyone of them has his style to glance the eyes of people around him form propaganda of election until he/she achieves his goals in real world after won election. As example Obama is used a fantastic style which lead many of people such as learners or listeners to English as keen as social subject and international language to imitate his style in speaking and feeling very exciting .

Problem of the Study

In spite of many aids of teaching – learning process and modernize techniques which adhere to both learners and teachers till now learners unable to communicate or express their ideas fluently and accurately. Due to need a new method or way that help or facilitate EFL learners to overcome the problem of in correct pronunciation into lecture rooms. The researcher tries to use the political messages as technique to solve EFL learners not only as expression in presentation but also in rising pronunciation at university learners' level.

Significance of the Study

This study significant to learners and teachers in same time. Providing learners with style that improve their verbal communication to be like or similar to the native speakers in communication. On the other hand assisting teachers to achieve their lessons aims easily because their learners understand them immediately.

Objective of the Study



Contributing EFL learners rise performance and competence in Pronunciation.

Hypotheses of the Study

There is a relationship between EFL learners Pronunciation and political messages.

Question of the Study

To what extent political messages enhance EFL learners Pronunciation or not ?

Methodology of the Study

The population, targeted is EFL learners at university level. The sample was consisted of (30) learners and (20) teachers. The researcher adopted teachers questionnaire's and student's test.

Limits of Study

Subject Limits: This study is confined to the role of political messages to enhancing EFL learners Pronunciation.

Place Limits: University of Gezira – Faculty of Arts & Human Sciences .

Time Limits: 2021-2022.

Literature Review

Language and Politics

Language is an essential means of the human brain; people can ask how it developed, and whether this casts any light on how people might think about possible associations among language, society, and politics. There are two opinions as to how this ‘language organ’ has arisen. Both opinions have consequences for thinking about the relationship between language and politics.

Political Language and the Rise of Nationalism

To encourage a sense of national unity and to increase communications within the nation, the new government decided to designate a national language. Thus, the Mandarin



language in the Beijing dialect was chosen as the national language and remains so to this day. 20th-century China is just one of countless examples of countries that have promoted a national language to improve communication and temporary feelings of nationalism and togetherness.

Communication as Cooperation

This evolutionary story of language and politics brings to mind key ideas that have ascended in the study of the language and communication of modern humans in modern societies. In exact, Grice's influential argument that a 'cooperative Principle' (CP) is essentially based on human communication looks as if it ought to be constant with this pattern (Grice 1975, 1989).

Historical, Cultural, and Social Conditions

The social and historical contexts play a major role in understanding the message of the communication and analyzing it. The term context is defined as those parts of a text preceding and following any particular passage, giving it a meaning completer or more recognizable than if it was read in separation. The context of any declaration may be understood to contain the biographical, social, cultural, and historical situations in which it is made (including the intended audience reader, or listener .(

All, the above things according to the researcher's views allowed learners to listen to Obama's messages and they still imitate his style .

Historical and Political Context

A new era has grown since Martin Luther King Jr. gathered millions of people to peacefully march to Washington to electioneer for identical rights for all races. The political situation is also an important feature of Obama's success .

The researcher noticed that Obama's style impacted on learner's behavior by listening to him and imitating. For example, a new, "fresh face" of a relatively young candidate appeared on the political stage at this moment, who "promise[d] healing" instead of fighting. Not only did he promise changes, but he also spoke the language of young people,



which was associated with ability, opportunity, and making new crucial decisions (Capone, 2972)

The researcher agreed that Obama's expressions embodied his self-confidence and persuasion to others and this allowed to EFL learners like his style and imitate him.

Obama's Intertextuality and Stance- Taking

The emerging themes of Obama's intertextuality include taking a stance vis-à-vis the diachronic contribution of Greeks to knowledge, politics, culture, and religion culminating in the greatest legacy Greece has given the US and the world, which is democracy. Obama takes an epistemic stance through his extensive use of evidential models, such as 'I believe', 'I'm confident that', 'I believe that', etc., which he enhances through the precision-grip gesture (Lempert 2011), whose discussion, however, is beyond the scope of the paper. Given that his Athens speech is a panegyric one, namely a geologic tribute to democracy, his evidentially is characterized by higher degrees of certainty through reference to external evidence and epistemic markers of 'fact' (cf. Shayegh 2012).

Seven Lessons from Barack Obama

Listening to ex-American President Obama you noted that his public communication is an excellent speaker and presenter. In (2004) he raised the bar for speakers all over the world. His essential speech at the Democratic National Convention in Boston can help all people to be better presenters. Here are seven lessons for a good presenter. (Maurice Decastro (2018).)

1. Being Serious

Whilst being a speech calling for action and urgency, Obama opened on a lighter note. His speeches are more accurate either to private people or common ones. There are many examples of his suspense for his audiences .



Whatever his message impacts momentarily to listeners seriously. The researcher noted that his voice style should be one way of teaching EFL learners English to promote their pronunciation sounds of English language .

2 .Paying attention to knowing your Audience

This was a speech that was crafted with a very clear intention and objective this is one of Obama's styles. Before its earnestness, Obama had done his homework. He aims to change the mood as high as he can before transferring his message. Paying attention to your audience' is a better model to allow your learners to speak very fast without hesitating there are some examples of that .

3 .Clearing Your Message to Audience

Obama spoke for just over an hour. That's a long time. He doesn't waste the time wisely and very effectively. Furthermore, everything he said supported the reason he had chosen to speak. His hour was used mindfully as a platform to ensure his listener understood and felt it. Starting with a clear voice and, a concise and compelling message. Make sure that everything you say assists that message.

4 .Speaking in Sound Bites

A sound bite is something that your audience will easily remember what you mentioned. It plays a major key part in supporting and animating your message. When you are speaking for an hour it's very easy to lose your audience. Help your audience to feel the effect of your speaking. The better presenter chooses his suitable words thoughtfully. This leads us to improve our learners understanding of a lesson and exactly then they're enjoying when practicing Obama's style of speech to promote their pronunciation through these political messages. Some models for his speaking in sound bites. Obama – Master of the pause' In his style, the researcher stated, 'he is unquestionably the master of the pause'.

For many speakers or presenters, two seconds of silence feels like an uncomfortable eternity in their minds. Other speakers don't appreciate that those two seconds of quiet are a gift to our audience. It allows your message to get through and settle in their minds. It allows them to keep up with us when we have so much to say. Our momentary pause allows



them to breathe too. A pause exudes confidence and gravitas. It transfers a clear message to your audience that you care.

If you'd like to be a better presenter build pauses into your presentation. Due to his silence, teachers should be aware of the importance of keeping silent to send his message to learners directly without feeling bored but may be a great and impact means for achieving his aims inside the class.

5 -Silence is Golden

Mastering Obama's pause during his speech he is unquestionably the master of pause. A pause exudes confidence and gravitas. These may lead you to send a vivid message to your audience that you care if you would like to be a good presenter building pauses during your presentation.

6 .Don't just Pause, Slow down

Many presenters find themselves in a fast way in their speaking. In the process of speaking, they often speak too fast. Audiences struggle to keep up with a quick pace. Barack Obama is the pioneer of public speaking too.

The best public speakers and presenters have a conversational tone and pace. It's easy to keep up with them. They breathe in between sentences and they speak with clarity. This is one of the most important to distinguish between Obama's in speaking which led millions of students to imitate him spontaneously .

Each time Obama speaks so with a quiet sincerity. A phrase that allows you to follow and understand his every word.

Don't be in a rush to speak. Give your listener the presence of slowing down, breathing, and pausing. The researcher noticed that Obama's style attracts his listeners to listen to him without hesitating and boring. Also, this gives them a way to express their feelings in speaking .

7 .Keep it Real



Most listeners warm to the concept of knowing a little more about their speaker. It's assisting us to relate to them on a human level. This speech was no different if you listen to Barack Obama you will gain that Whether you're the former president, CEO, department head, or customer service agent don't stop there. If you're one relative such as a brother, sister, father, mother, or simply someone's partner be that too.

He may be one of my favorite speakers but this isn't an article about politics. It's an article about impact. Each speaker has an opportunity to lead and make an impact each time she /he speaks.

The Methodology

Study methodology

The researcher used the descriptive analytical method based on data collection, classification, organization, and analysis.

Study Population

The population of the study consisted of teachers and students at the University of Gezira, Sudan.

Study Sample

The sample included (30) Students studying at the University of Gezira and (20) teachers who worked as staff members at Sudanese Universities. The subjects were selected randomly.

Study Tool

The researcher used a student test constructed in the English language and literature department and teachers' questionnaire to achieve the study aims.



Test Validity

The test was validated by a jury of three associate professors specialized in the English language. According to their comments on the following criteria:

- (1) The relation of the items to the problem of the study.
- (2) The simplicity of the items, and how they are related to the subject.
- (3) The language used

Test Reliability

The researcher has seen learners' videos about Obama, according to the plans listed. The test has been applied to an exploratory inside study sample consisting of (30) learners and (20) teachers. The reliability of Chi-Square was high percent and suitable for making this study. The analysis shows that there was a strong positive correlation between the answers given to the items asked.

Data Analysis

There are two instruments in this study, Before the field study the researcher used this test and questionnaire which consisted of a number of questions by the level meant. The responses of each group are analyzed automatically by using the statistical package for social sciences (SPSS).

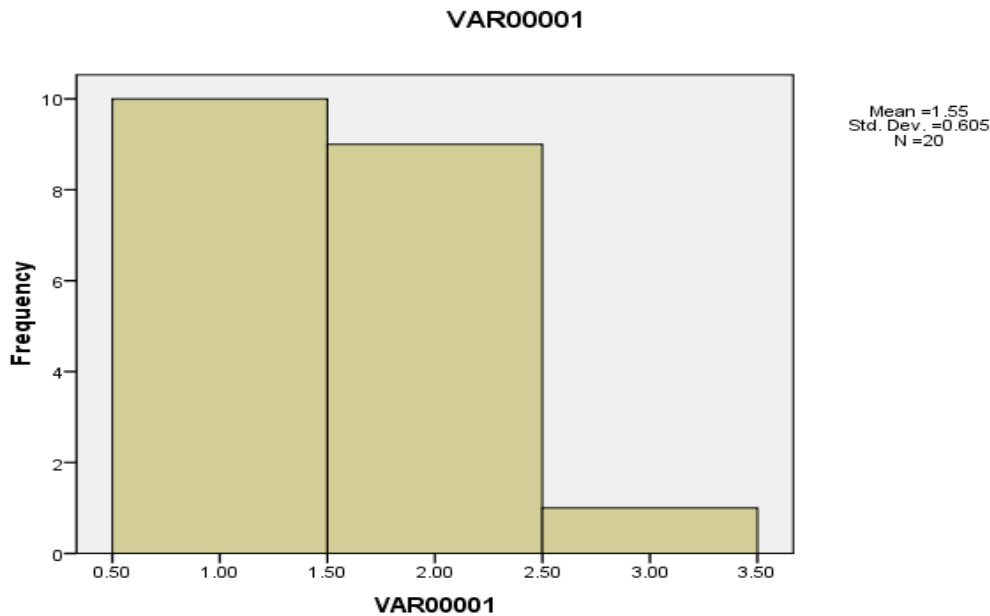
Results and Discussion

The researcher will present and discuss the results according to the question:

Question No. 1: To what extent do political messages enhance EFL learners' Pronunciation or not?

Table (1) Political messages improve EFL learners Pronunciation sounds.

Valid	Frequency	Percentage
Agree	10	50.0%
To some extent	9	45.0%
Disagree	1	5.0%
Total	20	100.0%



Regarding the usage of Political messages improve EFL learners' oral proficiency and competence. While the majority 9 (45. %) said it happens and 1 5. (%). This result confirms that Political messages improve EFL learners' oral proficiency and competence.

Table (2) Using of Politician expressions assist EFL learners’ verbal communication performance.

Valid	Frequency	Percentage
Agree	16	80.0%
To some extent	4	20.0%
Disagree	-	-
Total	20	100.0%

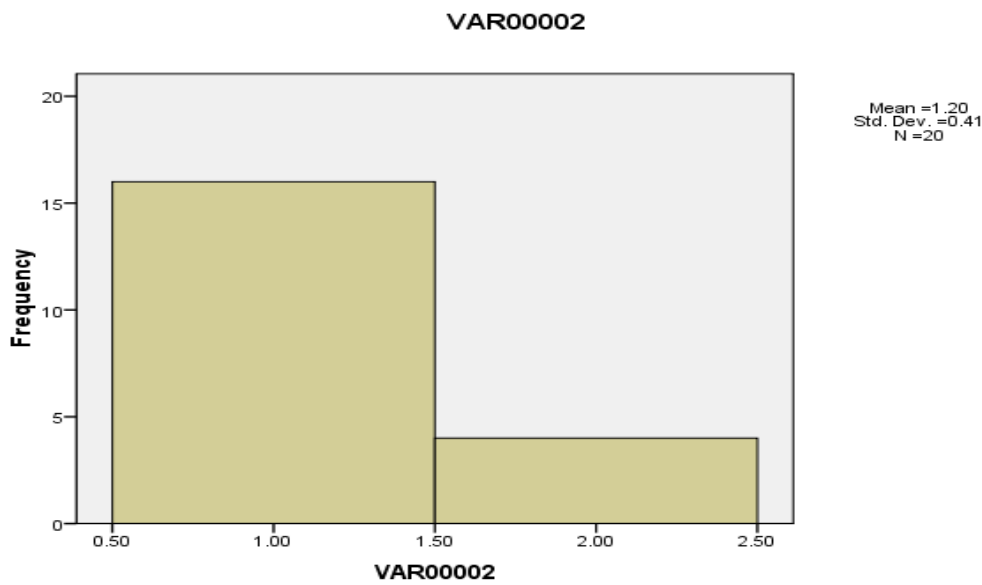
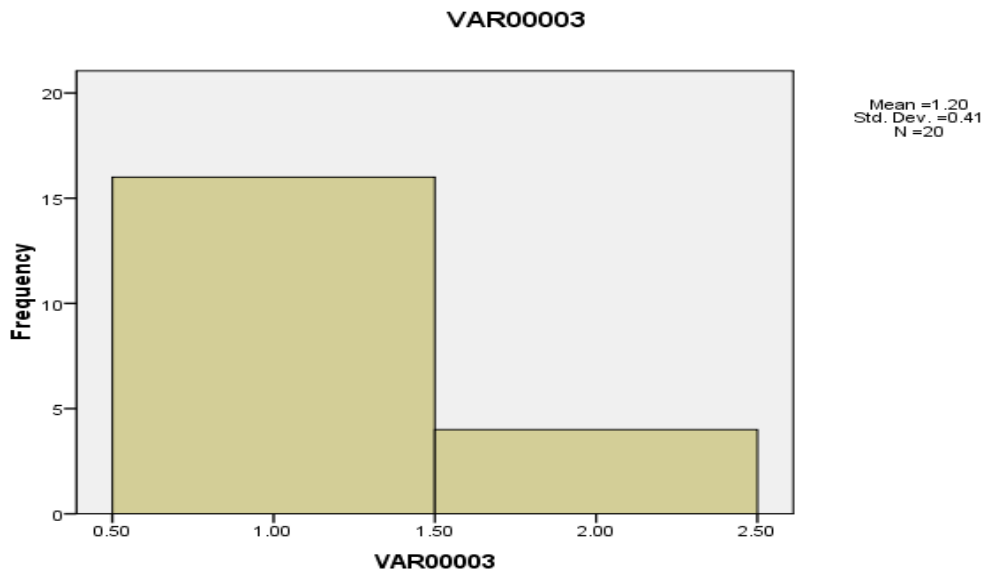


Table (2) above shows that 16 (80. %) see that their teachers (always) are a native speaker. 22 students (10. %) said it is not (always) a third group (20.0%). This result indicates that Using of Politician expressions assist EFL learners' verbal communication performance.

Table (3) Simulating EFL learners to political messages contexts allow them to be fluent in the English language.

Valid	Frequency	Percentage
Agree	16	80.0%

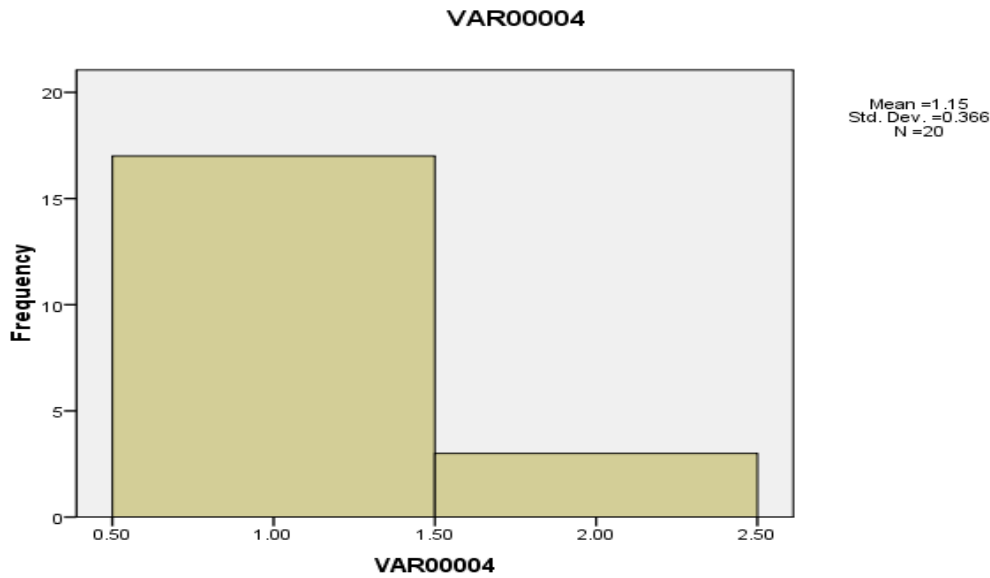
To some extent	4	20.0%
Disagree	-	-
Total	20	100.0%



Regarding audio and visual aids when lecturing 16 students (80. %) confirmed that Simulating EFL learners to political messages contexts allow them to be fluent in the English language. While 4 (20.0%) disagree with that. This result ensured that the majority of the respondents' Simulating EFL learners to political messages contexts allowed them to be fluent in the English language.

Table (4) Political messages expressions enhance EFL learners listening skills.

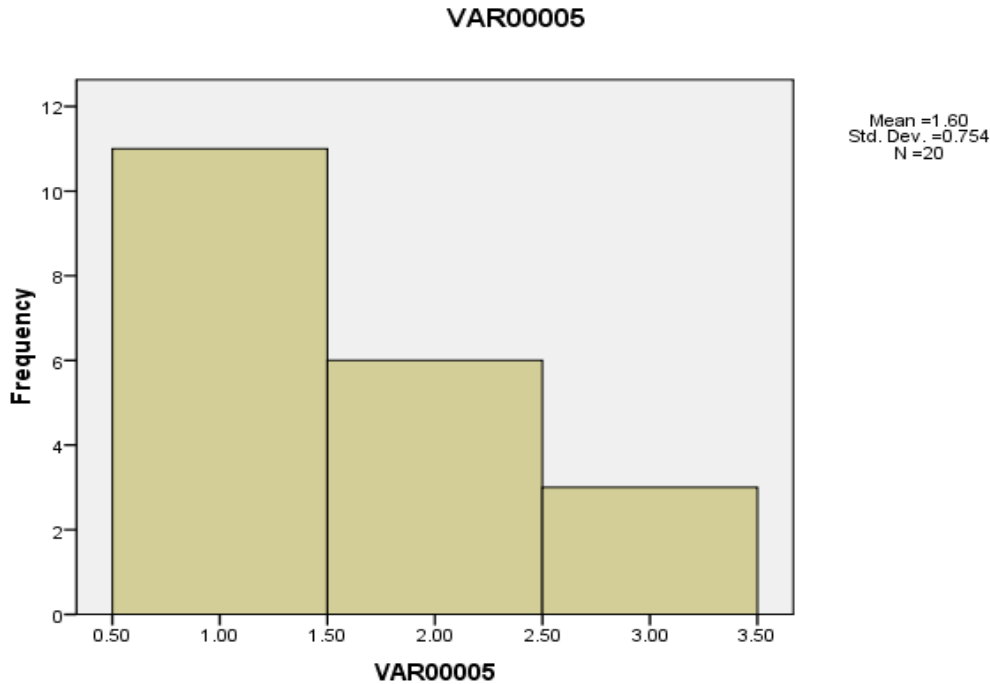
Valid	Frequency	Percentage
Agree	17	85.0%
To some extent	3	15.0%
Disagree	-	-
Total	20	100.0%



As is seen in the data of item (17) (83.3 %) of the sample agree that Political messages expressions enhance EFL learners listening skills. While 3 (16.7 %) students to some extent. This result supported that Political message expressions enhance EFL learner's listening skills.

Table (5) Most messages sent by politicians to audiences suspense EFL learners.

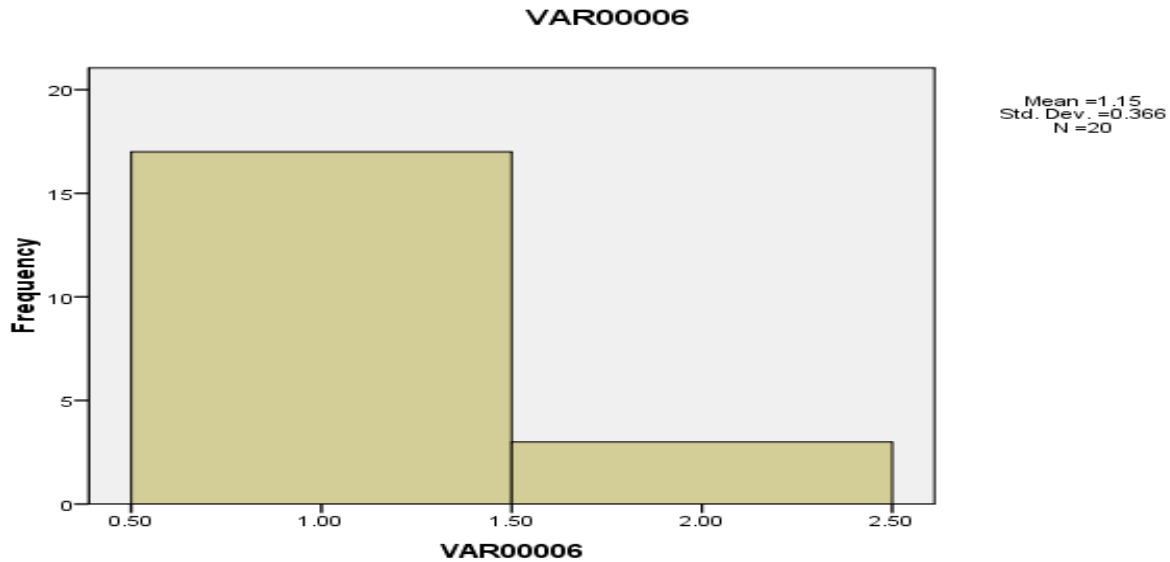
Valid	Frequency	Percentage
Agree	11	55.0%
To some extent	6	30.0%
Disagree	3	15.0%
Total	20	100.0%



According to the table above (11) 55. % believes most messages sent by politicians to audiences’ suspense EFL learners. While (6) 30. % think it is acquired through watching foreign language films and videos. The rest (3)15.% supported option disagree. This results in most messages sent by politicians to audiences’ suspense EFL learners.

Table (6) Political messages develop EFL learners to master pronunciations accurately.

Valid	Frequency	Percentage
Agree	17	85.0%
To some extent	3	15.0%
Disagree	-	-
Total	20	100.0%

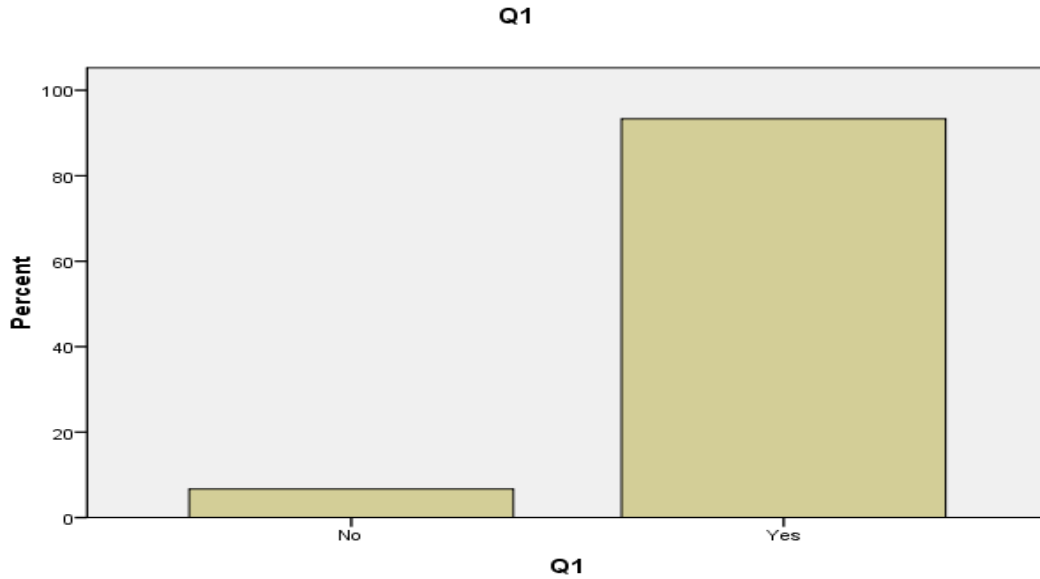


As we seen in table (17)85.% responded by choosing the option agree the Political messages develop EFL learners to master pronunciations accurately which confirms while (3) 15.0% of the sample preferred the option to some extent. This result confirmed that political messages develop EFL learners to master pronunciations accurately.

Student's Test

Q1 Does Obama use formal language in his speaking?

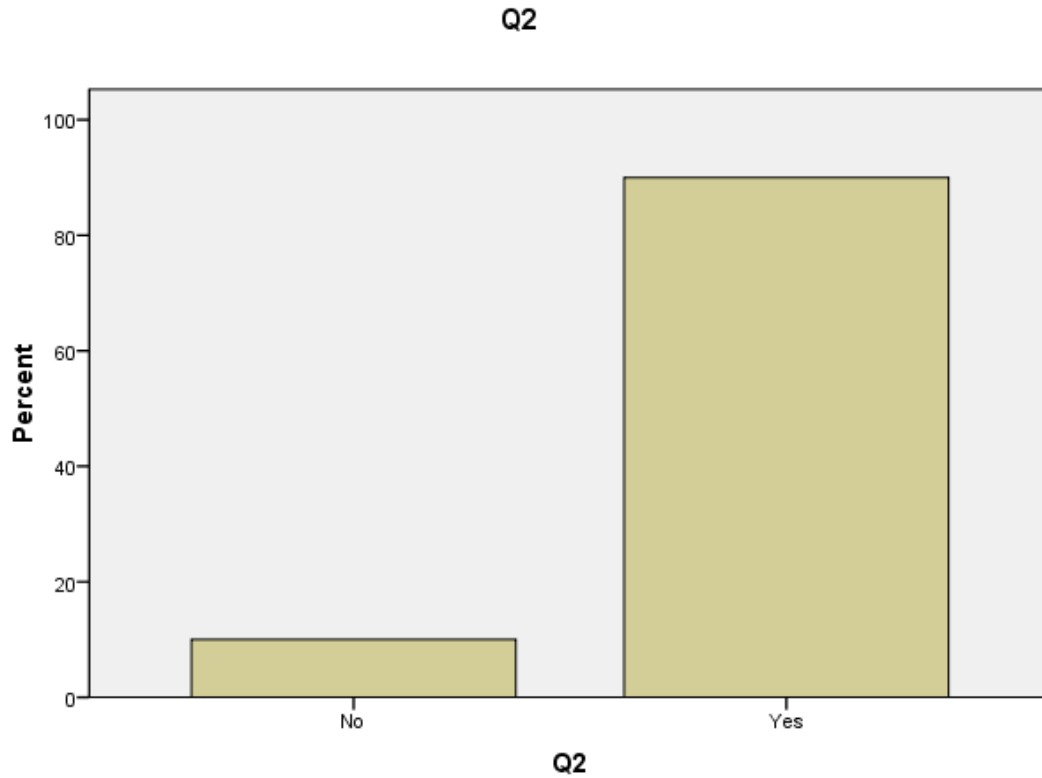
Valid	Frequency	Percent
Yes	28	93.3%
No	2	6.7%
Total	30	100.0%



The table above showed that (28) 93.30% supported the idea that Obama uses formal language in his speech. Whereas (2)6.7 % didn't.

Q2 Is Obama's voice tone a natural?

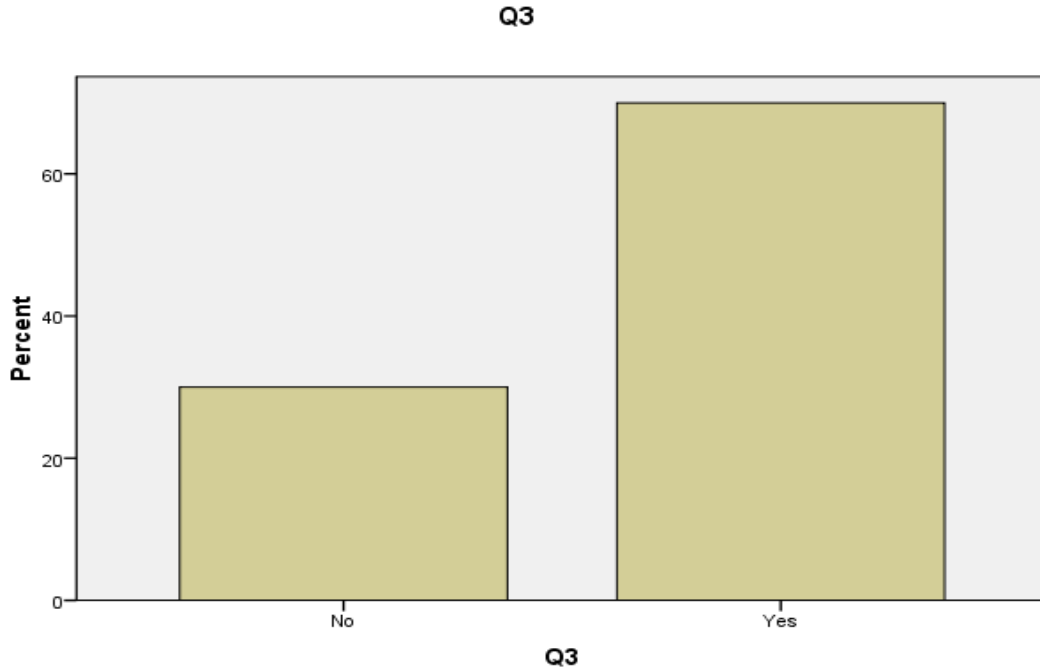
Valid	Frequency	Percent
Yes	27	90.0%
No	3	10.0%
sTotal	30	100.0%



As shown in the above table (27) 90.0 % confirmed that Obama's voice tone a natural. Whereas (3) 10.0% were refused the idea by choosing the option (No).

Q3 Do you feel suspense in Obama style?

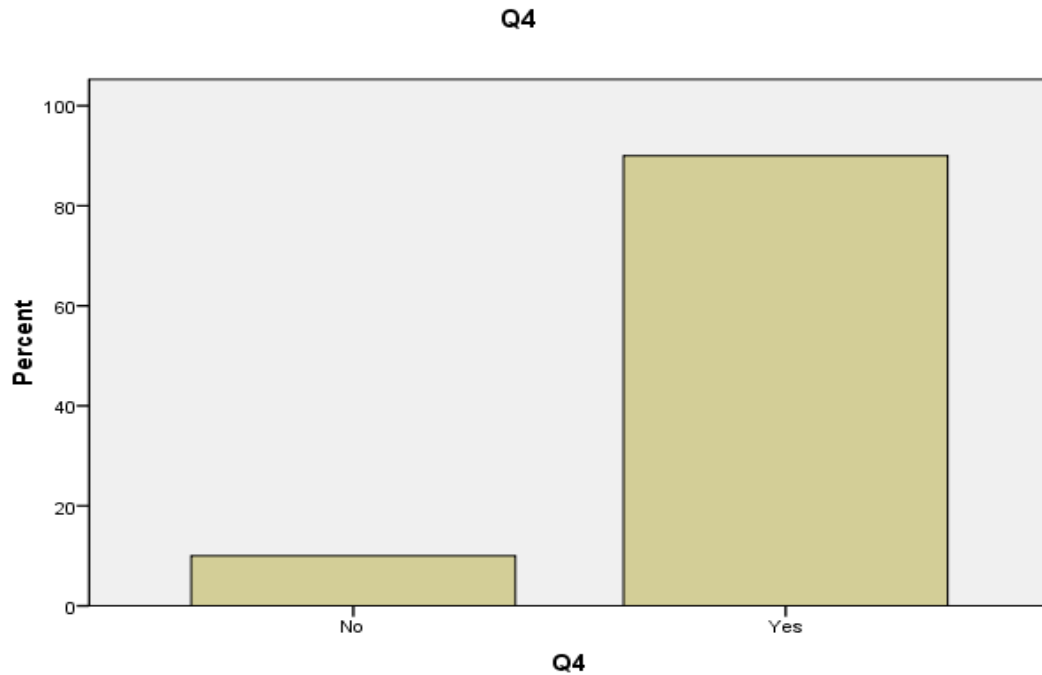
Valid	Frequency	Percent
Yes	21	70.0%
No	9	30.0%
Total	30	100.0%



According to the table above (21)70. % answered they felt suspense in Obama's speaking style while another group (9) 30.0% rejected the idea of that.

Q4 Does Obama's style persuade me?

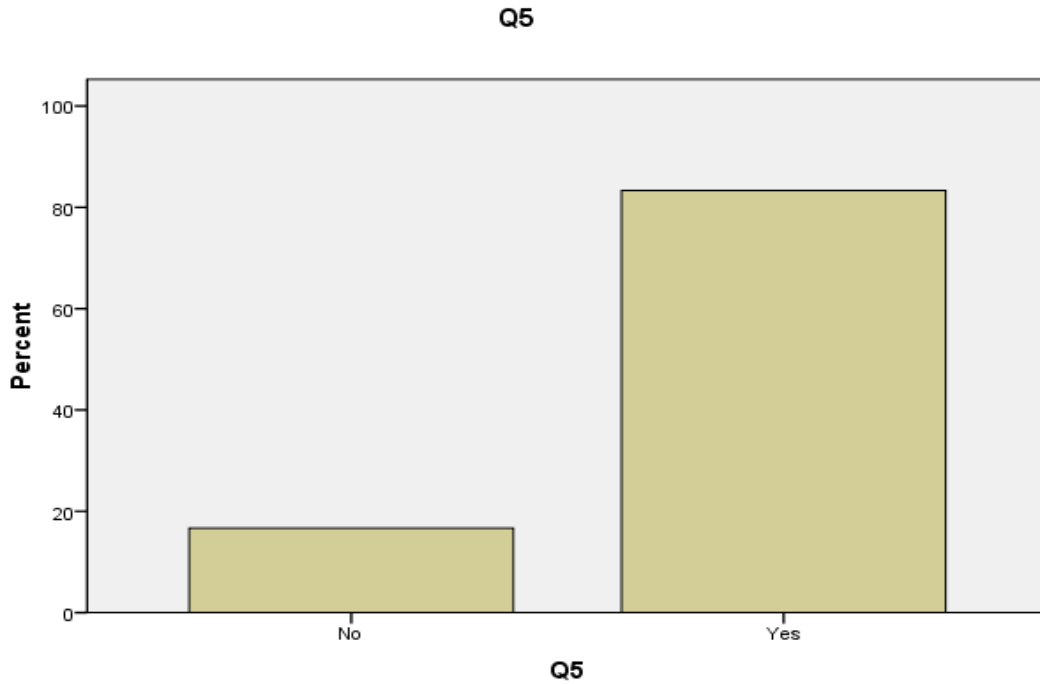
Valid	Frequency	Percent
Yes	27	90.0%
No	3	10.0%
Total	30	100.0%



According to the table above (27) 90.0% supported the idea that Obama's style persuaded me. Whereas (3) 10.0% answered false.

Q5 Do you feel self-confidence in Obama speaking?

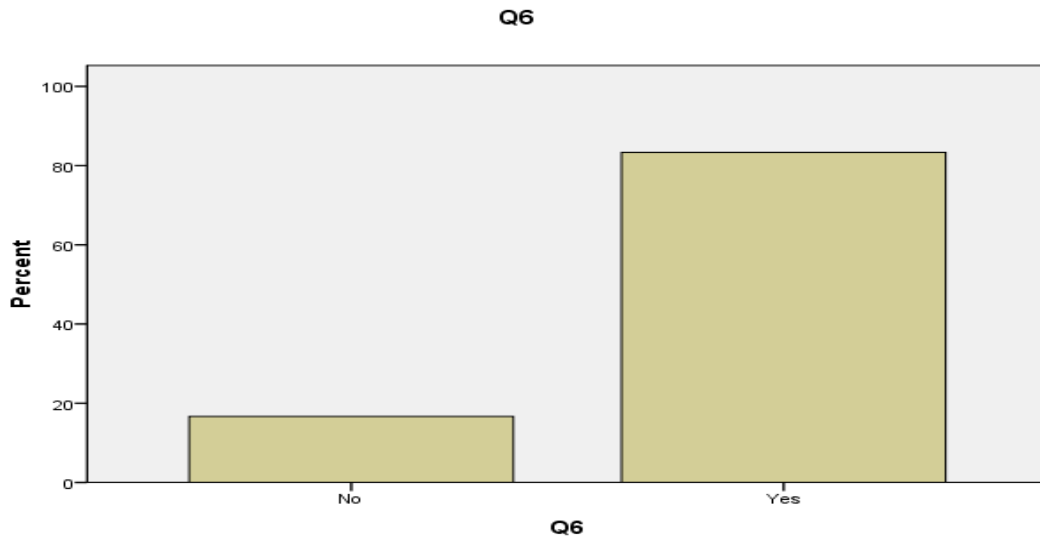
Valid	Frequency	Percent
Yes	25	83.3%
No	5	16.7%
Total	30	100.0%



As seen in the above table (25)83.3 % answered that they feel self-confident in Obama speaking. Whereas (5) 16.7% rejected the idea of the sentence.

Q6 Is Obama's message effective in my style in the future?

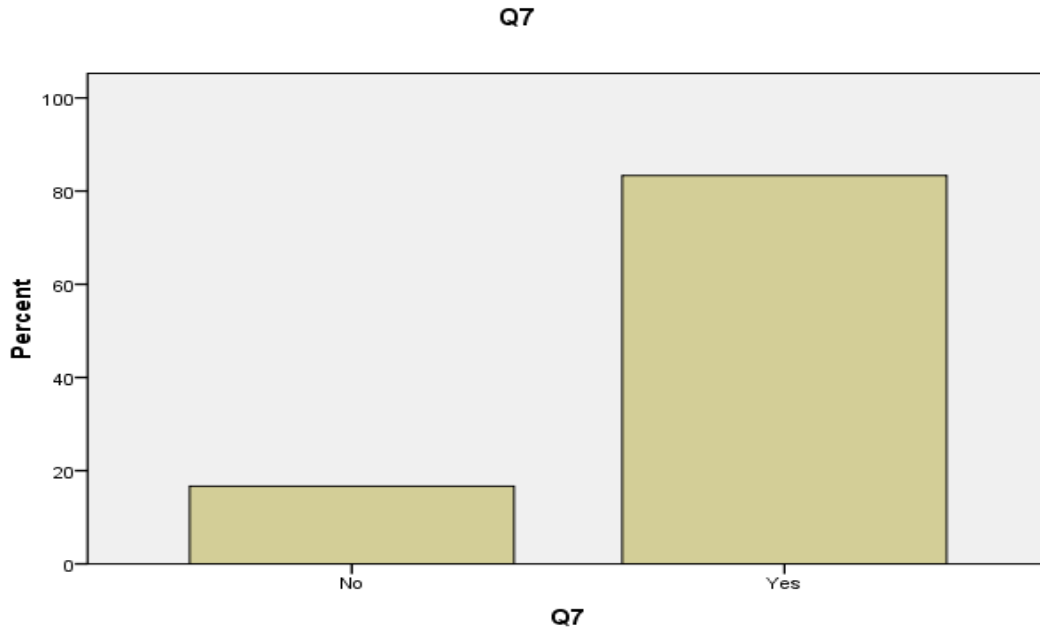
Valid	Frequency	Percent
Yes	25	83.3%
No	5	16.7%
Total	30	100.0%



The table above showed that (25) 83.3% confirmed that Obama's message was effective in my style in the future. Whereas (5)16.7% choose the answer "No".

Q7 -Is Obama's real messages give me an opportunity to express my ideas?

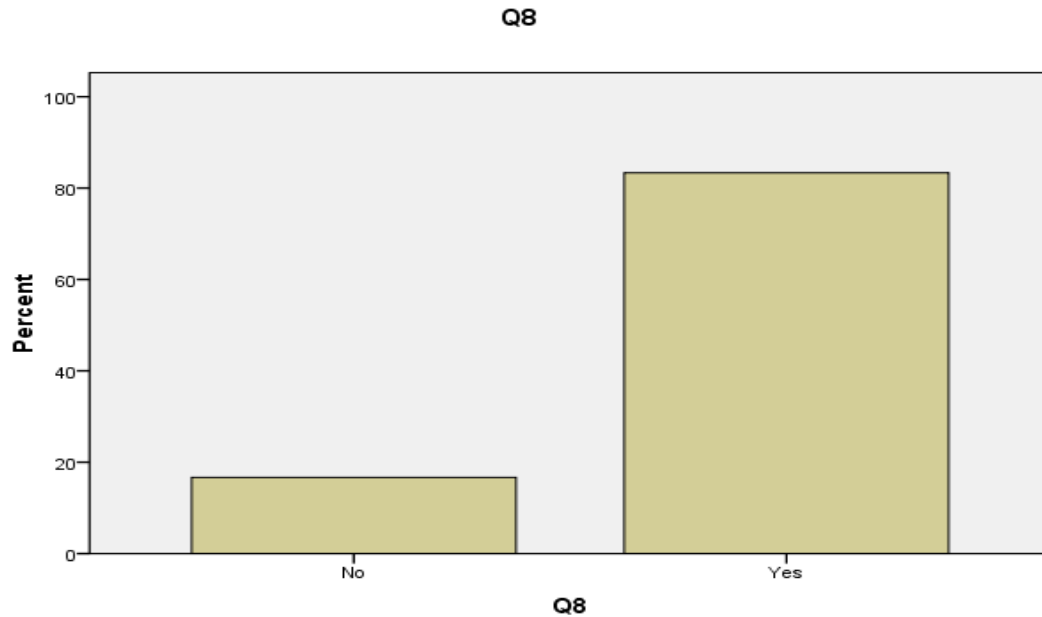
Valid	Frequency	Percent
Yes	25	83.3%
No	5	16.7%
Total	30	100.0%



According to the table above (25) students, 83.3% answered that Obama's real messages give them an opportunity to express their ideas. Whereas (5) 16.7% answered its No.

Q8 Is Obama's smiling made me strengthen rapport that allowed to me continue speaking ?

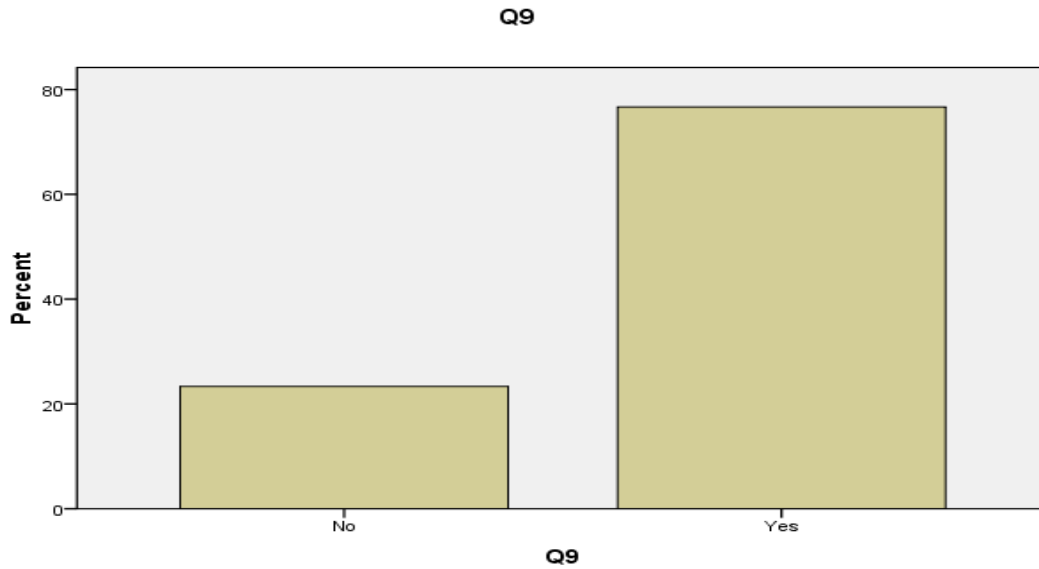
Valid	Frequency	Percent
Yes	25	83.3%
No	5	16.7%
Total	30	100.0 %



As shown in above table (25)83.3 % confirmed that smiling of Obama made me strength rapport that allow to me continue in speaking .Whereas (5) 16.7% were refused the idea by choosing the option (No).

Q9 Is Obama eyes contact lead me as he is talking to me individually?

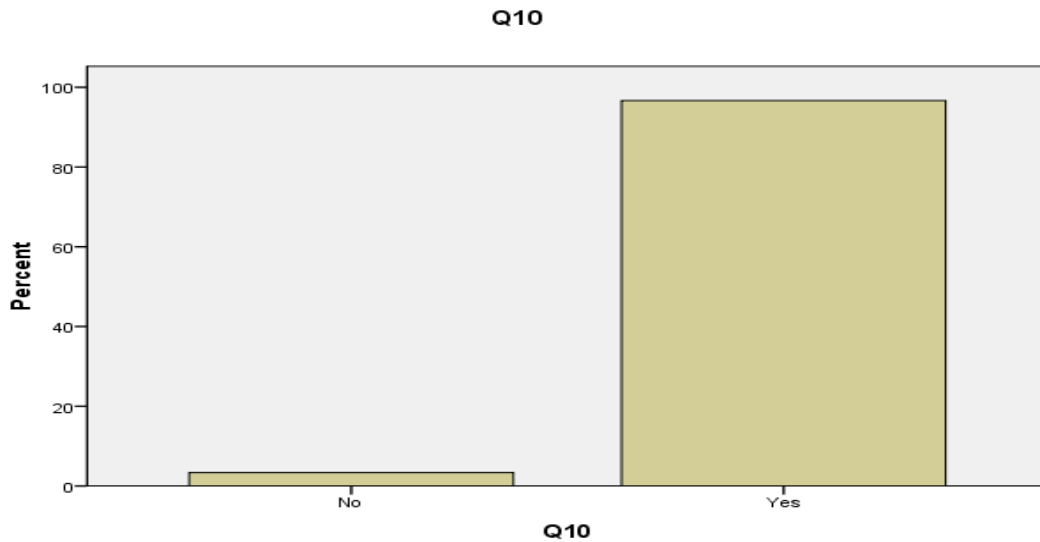
Valid	Frequency	Percent
Yes	23	76.7%
No	7	23.3%
Total	30	100.0%



As we seen in the above table (23)73.7 % responded that Obama's eyes contact led them as he was talking to me individually while (7)26.3% of the sample preferred option No.

Q10 Is Obama's Clearing voice messages assist me to understand him spontaneously?

Valid	Frequency	Percent
Yes	29	96.7%
No	1	3.4%
Total	30	100.0%



Regarding the usage of Obama's clearing voice in messages assisted me in understanding him spontaneously 29 students (96.7 %) confirmed that. While the rest of participants 1 (3.3%).

Results of the Study

Due to the analysis, the study comes to the following results:

- 1-Seriousness doesn't make the listener boring.
- 2-Declaring your feeling allows the audience keep on silent and you achieve your messages spontaneously.
- 3-Clearing messages assist you in persuading your audiences.
- 4-Rhyming of your sounds in speaking is effective style in the learning process.
- 5-Reality of your message giving the learners an opportunity to express their ideas.
- 6- Self-confidence allows to learners practice verbal communication.
- 7- Smiling to your learners makes strength rapport which allows you to continue in your process.



Recommendations:

According to this study, the researcher presents the following recommendations:

- 1-Humanity is given teachers ways facilitate to their learners' competencies.
- 2-Teachers should vary their style in teaching process to build learners' performance.
- 3-Using eye contact leads learners as you are talking to them personally.
- 4-Teacher should be used Personal stories to teach the learners humble speaking skills and a polite style.
- 5-To universities should be established labs of languages.
- 6-Activating Societies and clubs of English languages which lead to practicing the English language social.

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